

# Employment First Conference

Employing Hard To Employ Individuals



Save the date & Join **US**  
for an Exciting & New Conference

Time: 8:30 am – 3:30 pm Location: Binghamton, NY

This conference will explore the benefits of employing individuals often viewed as disadvantaged. Sometimes it may not be apparent the challenges this population faces when seeking employment. This conference will take a closer look at *who* may be viewed as disadvantaged and *why*. This population includes those with a substance addiction, a history of homelessness, disabled, formerly incarcerated and even those that have not been employed for an extended period due to various circumstances. This conference will also highlight the challenges faced when seeking employment.

Featured Breakout Sessions:

- Defining disadvantaged/hard to employ populations.
- Understanding, Addressing, and Managing the unique barriers.
- Understanding who may be disadvantaged/hard to employ.
- Enhancing relationships between Employers and Community Providers.
- Trauma Informed Culture. What is it and Why is it important.
- Benefits of hiring.
- Available Resources.

The Cornerstone Group

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