



# Council of Churches

The CHOW® Walk is back for 2023! We're partnering with Beer Tree to host our annual fundraiser on September 23, 2023.

The CHOW® Walk has three important goals:

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1. *To increase awareness about hunger in Broome County.*
2. *To raise funds to help feed our neighbors in need.*
3. *To exercise and have fun!*

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Hunger is more widespread in Broome County than many people realize, and with rising costs of food and other expenses, this need has become even greater. Thanks to donors and businesses like you, CHOW® is able to meet needs in many ways:

- **Over 2 million meals** were distributed last year.
- **Over 1.7 million pounds of food** that would have gone to a landfill (enough to fill 88 garbage trucks!) were recovered from grocery stores and restaurants and distributed to local pantries and meal sites.

The CHOW® Walk is one of our biggest fundraisers that makes this work possible throughout the year.

Would you consider becoming a sponsor or making a special donation to fight hunger in Broome County?

You can fill out the following form or make your gift online by scanning the code to the right or visiting <https://broomecouncil.net/donate/>.

**Thank you so much.** Your gift will have a powerful impact on hunger in our community!

Sincerely,

Les Aylesworth  
Director of CHOW®



**\$1 donated = 5 meals distributed in the community!**



# Let's work together to eliminate hunger!

## Your sponsorship makes a real impact.

Please complete and return this page to:

Les Aylesworth, Director of CHOW®

Broome County Council of Churches

3 Otseningo Street

Binghamton, NY 13903

[laysworth@broomecouncil.net](mailto:laysworth@broomecouncil.net)

Checks should be made payable to:

“Broome County Council of Churches” with

“CHOW Walk 2023” in the memo line

Sponsorship Amount: \$ \_\_\_\_\_

\_\_\_\_\_  
Company/Organization Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-Mail

## Thank you for your CHOW® Walk 2023 Sponsorship!

# CHOW® Walk 2023 – Sept. 23rd

## Sponsorship Levels and Information

### Host Sponsor: Beer Tree

- Beer Tree Factory mentioned as the site of the CHOW Walk in 50+ radio public service announcements.
- Beer Tree Factory mentioned as the site of the CHOW Walk in TV ads.
- Company mentioned in multiple promotional social media posts before & during the CHOW® Walk.
- Logo placement on Council of Churches website—CHOW® Walk 2023 Thank You banner.
- Mention of your participation on the Council's Blog and thank you post on CHOW®'s Facebook page.
- Day of promotional opportunities during the CHOW® Walk. Signage placement & tabling available.
- Framed certificate for your workplace presented publicly during the CHOW® Walk.

### Platinum Sponsor: \$5,000

- Company mentioned in multiple promotional social media posts before & during the CHOW® Walk.
- Logo placement on Council of Churches website—CHOW® Walk 2023 Thank You banner.
- Mention of your participation on the Council's Blog and a thank you post on CHOW®'s Facebook page.
- Day of promotional opportunities during the CHOW® Walk. Signage placement & tabling available.
- Framed certificate for your workplace presented publicly during the CHOW® Walk.

### Gold Sponsor: \$3,000

- Company mentioned in a promotional social media post prior to the CHOW® Walk.
- Logo placement on Council of Churches website—CHOW® Walk 2023 Thank You banner.
- Mention of your participation on the Council's Blog and a thank you post on CHOW®'s Facebook page.
- Day of promotional opportunities during the CHOW® Walk. Signage placement & tabling available.
- Framed certificate for your workplace presented publicly during the CHOW® Walk.

### Silver Sponsor: \$1500

- Company mentioned in a promotional social media post prior to the CHOW® Walk.
- Logo placement on Council of Churches website—CHOW® Walk 2023 Thank You banner.
- Mention of your participation on the Council's Blog and a thank you post on CHOW®'s Facebook page.
- Framed certificate for your workplace presented publicly during the CHOW® Walk.

### Bronze Sponsor: \$500

- Company mentioned in a promotional social media post prior to the CHOW® Walk.
- Mention of your participation on the Council's Blog and a thank you post on CHOW®'s Facebook page.
- Framed certificate for your workplace.

### Supporting Sponsor: \$200

- Company mentioned in a thank you post on CHOW®'s Facebook page.
- Framed certificate for your workplace.